

# BOOKMARK

THE QUARTERLY NEWSLETTER OF THE NEWPORT BEACH PUBLIC LIBRARY FOUNDATION

Summer 2012



Newport Beach Public Library  
**FOUNDATION**

# Letter from the Executive Director

## The Impact of Checking Out

"The business of books is the business of life," boldly proclaims George Whitman in a banner above the entrance to the venerable Shakespeare and Company in Paris. We could not agree more. The library is in the business of books as well: building a collection, maintaining it and responding to its customers' book needs. Fortunately, the Newport Beach Public Library has your support and thrives because of it.

A great book can change your life. When was the last time you checked out a book here at the library? Books will not disappear as long you want them around. And, your library has a veritable treasure trove of books waiting to be checked out or downloaded. All for free.

One of the most powerful ways you can support the Newport Beach Public Library and keep it full of book titles is to *use* it. I read an article recently that noted that the best way to pay tribute to the late great Ray Bradbury is to use your public library. As you dive into the summer season, let me suggest how you can keep the book alive and support the library without spending a dime.



*Borrow Your Next Read*  
Next time you need a book, go to the library instead of that big retail store. Circulation is one of the most important ways for the budget keepers to decide what branches are most active and deserving of more funding.

*Use it or Lose It*. How often do you visit the library? Foot traffic is a key indicator of how many people the branch is serving and how much

of an asset it is to the surrounding community. Even if you don't need a book, try to pop into your local library once or twice a month. Besides books, the library offers a sizeable selection of DVDs, Blu-ray discs, music and magazines. All for free!

*Volunteer*. Help is always needed re-shelving books and now extra assistance is needed tagging items for the library's new identification system. And, the Literacy Program offers a meaningful way to give your time.

The generous support that the Library Foundation continues to receive tells us that you place a high value on books and all the library system has to offer. Tell us how a book has changed your life. Share with us what you love about the Newport Beach Public Library. We welcome your comments on our *Bibliophile* blog ([nbpfoundation.org](http://nbpfoundation.org)). Most importantly, come on down this summer and discover what awaits you!

Tracy Keys

Executive Director

Cover image by Joe Mozden

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THE QUARTERLY NEWSLETTER  
OF THE NEWPORT BEACH  
PUBLIC LIBRARY FOUNDATION



Newport Beach Public Library  
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# Your Gifts at Work

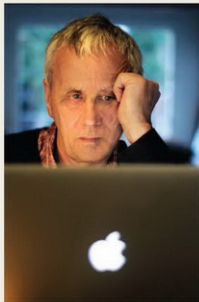
Newport Beach Public Library Foundation continues to enhance the community as a center for education and access to information, enriching the life of every citizen, thanks to the generosity of our committed members, foundations, corporations and endowment fund donors.

The Library Foundation's support strengthens Newport Beach Public Library's place among the nation's preeminent public libraries.

We are proud to announce that during the past fiscal year (July 1, 2011 to June 30, 2012), the Library Foundation gave \$241,260 to the Newport Beach Public Library.

These are some of the ways your gifts have made an impact.

- Books for the shelves at Central Library
- Audio books
- Blu-ray discs and 3D Blu-ray discs
- Large-print books for the Corona del Mar Branch
- New foreign films for the Central Library
- E-readers (Nooks and Kindles) for demonstration purposes
- New shelving and materials at the Mariners Branch
- Support for the Homebound Program
- Support for the Literacy Program
- New market umbrellas and landscaping for the Bamboo Courtyard at the Central Library

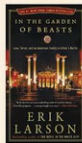


To become a member, make a contribution or find out more about the endowment fund, please visit our website at [nbpffoundation.org](http://nbpffoundation.org) or contact Tracy Keys at 949.717.3890. Email: [tkeys@newportbeach.ca.gov](mailto:tkeys@newportbeach.ca.gov).

# library live

Fall 2012 Calendar

Photo: Benjamin Beischneider



## Erik Larson

### In the Garden of Beasts: Love, Terror, and an American Family in Hitler's Berlin

Thursday, September 13 @ 7pm

Widely acclaimed as the master of page-turning nonfiction sagas including *Devil in the White City*, Erik Larson once again brings a past world alive—this time, the ominous and ever-changing realm of Nazi Berlin during Hitler's first full year as chancellor.

Photo: Billy Burmanette

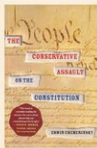


## Kati Marton

### Paris: A Love Story

Monday, September 24 @ 7pm

Kati Marton is the author of seven books including *Enemies of the People: My Family's Journey to America*, a National Book Critics Circle Award finalist and the subject of an upcoming motion picture. She lives in New York City.



## Erwin Chemerinsky

### The Conservative Assault on the Constitution

Thursday, October 4 @ 7pm

Erwin Chemerinsky is the founding dean and distinguished professor of law at the University of California, Irvine School of Law. His areas of expertise are constitutional law, federal practice, civil rights and civil liberties, and appellate litigation. He is the author of seven books including *The Conservative Assault on the Constitution* and nearly 200 articles in top law reviews.

Photo: Michael Chabon

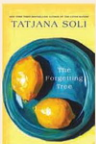


## William Mann

### Hello, Gorgeous

Tuesday, October 23 @ 7pm

Acclaimed Hollywood biographer William Mann, author of *Kate: The Woman Who Was Hepburn*, as well as several other works of fiction and nonfiction, has once again taken on an iconic character from an entirely new angle, completely redefining her public persona. This latest offering chronicles Barbra Streisand's climb to fame during her New York years.



## Tatjana Soli

### The Forgetting Tree

Thursday, November 8 @ 7pm

*New York Times* bestselling author Tatjana Soli (*The Lotus Eaters*) will speak about her new novel to be released in September, *The Forgetting Tree*. Haunting, tough, triumphant and profound, *The Forgetting Tree* explores the intimate ties we have to one another.

## Details and Reservations:

Please use our new online reservation system to reserve your free seats at these programs. We strongly recommend you do this, as those with advance reservations will be given priority. Space is limited to 200.

To place your reservation, go to [nbpfoundation.org](http://nbpfoundation.org)

- Doors open at 6:30pm; program at 7:00 – 8:30pm
- Held at the Newport Beach Central Library
- Free of charge. Suggested \$10 donation at the door
- Book sales and signing
- Info: [events@nbpfoundation.org](mailto:events@nbpfoundation.org) or 949.548.2411

# Recent Speakers in Review

March 2012



**Hunter Drohojowska-Philp** is a Los Angeles-based art critic and journalist, who writes about art, design and architecture. She spoke about her recent book, *Rebels in Paradise: The Los Angeles Art Scene and the 1960s*. It is the extraordinary story of the artists who propelled themselves to international fame during the 1960s in Los Angeles.

Drohojowska-Philp made it clear that she loves to write about art but she also loves to write about artists. A great storyteller with an encyclopedic body of anecdotes about artists and gallery owners, she shed light on an era that is not

necessarily well known in Southern California. Her book is clearly a love letter to L.A. and the artists that populated it at the time—names like Ed Ruscha, Robert Irwin, David Hockney, Andy Warhol and Irving Blum of the Ferus Gallery, who gave Warhol his first show.

Drohojowska-Philp told a great story about Irving Blum who took Warhol on and bought a serial work of three of Warhol's *Campbell's Soup Can* paintings for \$1,000. Much later, Blum sold the set to the Museum of Modern Art for \$15 million. A single painting today is valued at \$15 million.

The talk was enriched by many images of paintings and painters. Particularly striking were images of baby-faced Andy Warhol, Billy Al Bengston and Dennis Hopper.

April 2012



**Alexandra Fuller** is the author of four award-winning non-fiction books.

As a child, Fuller moved from England with her family to a farm in Rhodesia where she experienced that country's civil war.

Fuller spoke generously of her experience of war—"we had a farm with a beautiful view if you discounted that it was three feet from a minefield"—and she spoke about her remarkable relationship with her larger than life mother. "She drank a lot but could still

handle a machine gun with ease."

Fuller also spoke passionately about having become an American citizen and how grateful she was to move from a country where freedom of speech was not often tolerated, to one that embraced it in its constitution. Speaking as an outsider looking in, she cautioned the audience that there is a lot of saber rattling of late in the U.S. "I am a pacifist in part because I've been through a war. My childhood was so full of violence that you just stopped commenting on it."

Settling in Wyoming, Fuller began writing about the degradation of the land and the people by the oil industry which culminated in her latest book, *The Legend of Colton H. Bryant*.

May 2012



**Greg Gorman** has taken photos of the world's most interesting people for more than 40 years and he is considered a premier figure in modern photography. If representing the human form is an art, then Gorman is certainly a master.

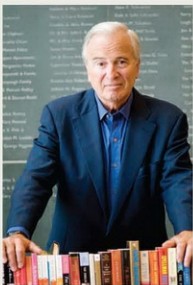
He spent the night talking over hundreds of his iconic images spanning his entire career. It was clear that Gorman has a relationship with most of his subjects, as he had a personal story about nearly every face that came on the screen.

It was those revelatory moments that made the

images truly come to life. One example was of a photograph of Sophia Loren. Gorman explained, "Sophia was always one of my heroes. From when I was a little kid, the three people I always wanted to photograph were Sophia Loren, Brigitte Bardot and Gina Lollobrigida. I shot Sophia in Rome for *Detour* magazine. She drove herself to the shoot. Did her own makeup and hair. She said to me one point at lunch, 'You know Greg, I'm really not 60, I'm three times 20.'"

Gorman clearly cares about his models and his intent. He lets his subjects in on the mystique of the craft and thus earns a deeper respect. He said, "My subjects can't see what I'm doing because they're on the other side of the camera. That's why it's so important to bring them around and show them what I'm doing."

May 2012



**Ken Auletta** has been on the front lines of the new communication revolution since 1992 writing for the *New Yorker* magazine.

Auletta spoke with authority about the future of media and how fast our world is changing. He recounted an interview with Bill Gates in the 1990s in which he asked Gates what he was worried about in the near future for Microsoft. Gates said what he really worried about was that somewhere in a garage, some guy was inventing something that no one has ever heard about. Sure enough, in Menlo

Park, Larry Page and Sergey Brin were inventing Google.

Google, along with Facebook, Apple and others have changed the world as we know it, and Auletta talked at length about the pros and cons of our fast-paced digital world. He feels the digital world has greatly enhanced our news world and does not see it as a menace but as something that can widen our worldview.

Auletta cautioned that Google, with its virtual library at our fingertips, is trying to replace librarians but reminds us that actual librarians can answer your questions in a personal way, avoiding the flood of results in a Google search. He used *The New York Times* as an example of the disparity in media formats. The average reader spends 34 minutes a day with the paper version. The online reader spends only 35 minutes a month!



### Guests at the 2012 Witte Lecture Series

Left to right

1. Dr. James Pick, Barbara & Larry Spitz, Dr. Rosalyn Laudati
2. Library Director Cynthia Cowell & Jill Johnson-Tucker
3. Elizabeth Stahr, Alexandra Fuller, John Stahr
4. Todd & Natasha Palmaer
5. Rick Reiff & Mary Ann Brown
6. Brad & Grace Balen
7. Jene Witte

# Someone You Should Know

## Leslie Feibleman

We cornered creative dynamo Leslie Feibleman for a few minutes to catch up for some library chat.

### How did you first get involved with the library and what is your level of participation now?

In 1988, I moved to Corona del Mar from the Bay Area and quickly became an active patron and proud supporter of the library. In 2004, I joined the Manuscripts Committee, a group of dynamic and intelligent women who shared a passion for books and culture. We planned author lectures and other exciting book events. During the next few years, I organized the Newport Beach Film Festival's free filmmaking seminars at the library. In May of this year, I arranged a screening of the documentary *Stories from an Undeclared War* at the library as part of the Cal Humanities 'Searching for Democracy' program.

### I understand you were instrumental in bringing the late Dr. Leonard Shlain to speak at the library twice. How did that come about?

I first met Dr. Shlain in 1985. His daughter Kimberly, my roommate at UC Berkeley, invited me to her family home in Mill Valley for brunch. Over lox and bagels, Dr. Shlain engaged us in compelling conversations about art, geography, literature, politics and science. He spoke about fascinating convergences and connections that existed in the world and how emerging technologies would soon change the way we work, live and think. Years later, after reading Shlain's first book *Art & Physics: Parallel Visions in Space, Time & Light*, I invited him to speak at the library as a Manuscripts speaker with *Art & Physics* in 2004. The next year, he joined us as a speaker in the Distinguished Speakers Lecture Series with *The Alphabet vs. The Goddess: The Conflict Between Word and Image*. I was intrigued by Shlain's writings and loved how his incredible multimedia presentations of carefully curated visuals beautifully expressed his concepts.



### Your name is synonymous with the Newport Beach Film Festival. Tell us when you got involved and what the Festival means to you.

In 2002, I came on board to launch the Festival's 'Special Programs' and the year-round 'Community Cinema' programs (Cinema Orange, Cinema Sage Hill). The Festival gives filmmakers a wonderful platform for artistic expression and offers the community an opportunity to see fresh independent cinema from around the globe and meet filmmakers.

### Tell us about your family.

Originally from Portland, Oregon, my husband Peter is a Senior Portfolio Manager at Morgan Stanley and loves to ski, play guitar and read about history. Heather (15) plays on the Corona del Mar High School girls water polo team, loves photography and reading fiction. Sean (13) enjoys skiing, body surfing, editing films and playing flag football. We enjoy an active lifestyle on Balboa Island.

### What are some of your passions?

I enjoy spending time with my family, kayaking, photography, design, tennis, running, painting, hiking, swimming, music, gardening, yoga, bicycling, reading, travel and collecting books about art and architecture.

### What are some of your memories of reading, libraries and books?

Born with the 'curiosity gene,' I spent long hours during my youth exploring and reading at our public library and in the 'Bookmobile' that visited our L.A. neighborhood. While in college, I was amazed at UC Berkeley's vast repertoire of libraries and how each library offered a unique experience. I loved how the libraries were housed in architecturally relevant buildings with exhibitions and collections of rare books, manuscripts and pictorial collections to discover. I also enjoyed Berkeley's eclectic independent bookstores and its vibrant literary and café scene. My kids have fond memories of library story time, art workshops and searching for treasures in The Friends Bookstore. Spending time at the library certainly cultivated a love of reading for my family.

### What do libraries mean to you, and what is your thoughts on their future?

Libraries serve as the creative, intellectual and technology hubs of cities. We are fortunate to have such a fabulous gem of a library here in Newport Beach: a library that provides free public access to valuable resources ranging from books to cinema to digital multimedia and research tools, which offers amazing multicultural programs to people of all ages. The future of our library depends on support from our community and our leaders. We owe much gratitude to the Foundation and its members for keeping our library alive and thriving.

# Bringing Financial Literacy to the Library

Financial literacy is critical in today's world. How does one live well now, provide for loved ones and leave a legacy? For more than seven years, the Library Foundation has offered the *It's Your Money* and *It's Your Estate* workshops to provide a safe space to receive invaluable information about all aspects of estate planning.

Peter C. Kote has been moderating these informative workshops for the Library Foundation since 2004 on a volunteer basis.

Peter explains, "We made some rules for the program that we still hold to today: No commercial sponsorship of the series, speakers would not collect contact information, and there would be no soliciting for a donation. Our goal was pure education with a bias towards encouraging folks to consider a charity in their estate plans. The motivation for the *It's Your Estate* series was my father's death. His last 30 days were spent at the hospital with an endotracheal tube down his throat until he could no longer speak or gesture. Our family had never discussed end of life issues and we had no legal documents."

Pete says, "The program is so satisfying to me when I read the positive evaluations from those who have attended, saying they will start the family conversation about money, investing, death and living."

Please see the Calendar page for new dates beginning in September.



## Testimonials from Workshop Attendees



**Bill and Carol Pfeifer** spoke about when their parents were approaching their end of life. Money and finances were the last thing on their minds, so they just let it go. After attending the workshops at the library, they made it a priority to get serious about their estate planning.

They mentioned that they loved Pete's style from the first session and they were hooked for the entire series. They appreciated his no-nonsense take on understanding estate taxes and the financial services industry.



**Jill Robbins** said she first learned about the workshop from the *Bookmark* and thought it was something new worth looking into. She insisted that Pete's experience, individual style and integrity was obvious right off the start. She felt each session had at least one major eye-opener that she had never thought about before.



**Diane Buchanan** also learned about the workshop from the *Bookmark* and enjoyed not only Pete's unique perspective and teaching style, but also the changing roster of guest speakers. She said it was very motivating and conveyed complex information clearly.

For more information about these workshops or planned giving, please phone Tracy Keys at 949.717.3890.



# THANK YOU MEMBERS AND DONORS

We gratefully acknowledge the following individuals who make a significant impact on the quality of the library system. This list represents the gifts received from February 16 through May 31, 2012. Please phone 949.717.3890 if you have any questions about your contributions or membership.



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 Ms. June Van den Noort  
 Dr. Pat Weber  
 Rick and Carol Whipple  
 Robert and Meredith Worrell  
 Mr. William Wunderlich  
 Mr. Preston B. Zillgitt

**BOOKLETS****(\$15 for children up to age 14)**

Austin Pak  
 Brandon Pak  
 Lauren Pak  
 Marisa Schatz

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## Series Sponsor



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Patricia Elias

# 2012 calendar of events

September

Monday	Tuesday	Wednesday	Thursday	Friday
3 	4	5	6	7
10 <b>It's Your Money</b> Introduction & Quiz – Peter Kote 10:00-11:30 am	11 	12 <b>Book Group</b> In the Garden of Beasts –Erik Larson* 9:15-11:00 am	13 <b>Library Live</b> In the Garden of Beasts –Erik Larson 7:00-8:30 p.m.	14 
17 <b>It's Your Money</b> Annuities & Mutual Funds – Peter Kote 10:00-11:30 a.m.	18	19	20	21
24 <b>It's Your Money</b> Financial Planning I – Carl Lachman 10:00-11:30 a.m.  <b>Library Live!</b> Paris: A Love Story – Kati Marton 7:00-8:30 p.m.	25 <b>PARIS A LOVE STORY</b>	26 	27	28

October

1 <b>It's Your Money</b> Financial Planning II – Carl Lachman 10:00-11:30 a.m.	2	3 	4 <b>Library Live</b> The Conservative Assault on the Constitution – Erwin Chemerinsky 7:00-8:30 p.m	5 
8 <b>It's Your Money</b> Long Term Care – Carole Ann Burr 10:00-11:30 a.m.	9	10 <b>Book Group</b> The Lotus Eaters – Tatjana Soli** 9:15-11:00 am	11	12
15 <b>It's Your Money</b> Fixed Income Investing – Jim Fletcher 10:00-11:30 a.m.	16	17	18	19 
22 <b>It's Your Money</b> Equity Investing – Christine Blanchard 10:00-11:30 a.m.	23 <b>Library Live</b> Hello, Gorgeous – William Mann 7:00-8:30 p.m.	24 	25	26
29 <b>It's Your Money</b> The Big Take Away – Mark Rylance 10:00-11:30 a.m.	30 	31 		

All events held at the Central Library

\*Erik Larson will not be present at the Book Group  
\*\*Tatjana Soli will not be present at the Book Group,  
but is speaking at the library on November 8.



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*How do you stay connected to the Library during this summer of blissful holidays away, swim meets, kid camps and beach days? Electronically, of course. The Newport Beach Public Library Foundation has a recently updated website, two blogs and we're on Facebook and Pinterest.*

A quick rundown:

- **Our Website:** has everything about the Library Foundation – from upcoming events to podcasts to the online version of *The Bookmark* newsletter and more.
- **Bibliophile blog:** a multitude of topics focusing on books, art, travel, books and more books, culture and learning. Sure to make any book lover swoon. A new post every Friday.
- **Kid News blog:** a blog just for kids. With topics ranging from crazy animals to contests to super cool tidbits of information on the moon, geographical wonders, books – and oh yes, links to smart games. A new post every Friday.
- **Facebook:** Short and sweet bits of information. LIKE us and follow us!
- **Pinterest:** A visual feast! Not just books (and gorgeous covers) but boards on travel, illustrations, inspiration, beach reads, photography, secret reading hideaways and more.